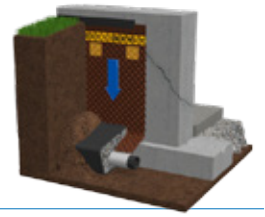


DELTA®-MS KEY MESSAGES FOR BUILDERS CURRENTLY USING ASPHALT OR TAR SPRAYS



Foundation moisture protection is critical to a home's quality, efficiency, and lifespan – and current products/applications aren't providing the level of consistent protection needed.

- Although sprays or roll-on applications do provide dampproofing properties, they are not effective at providing this coverage over time
- Sprays or roll-on applications don't cover the inevitable shrinkage cracks that will occur; this leaves a foundation susceptible to leaks and the problems moisture can bring on, such as mold
- These applications also tend to be uneven – with some areas overcoated, wasting resources, and some undercoated, leaving walls less protected

Dimple membranes are the best way to protect home quality and longevity by keeping water and moisture away from the foundation in the first place.

- Dimple membranes are designed to block any moisture from entering the system, while allowing any incidental water that get behind the membrane to pass down to the footing and away from the wall itself
- Using a dimpled membrane speeds up the construction schedule and reduces labor costs since expensive spray equipment isn't needed
- The installation of a dimpled membrane can be done as soon as the forms are removed
- The temperature/weather won't dictate when you can apply it, as it's not temperature dependent, like sprays are
- There's no waiting for curing time, like there is with tar and asphalt spray, which means you can also backfill quickly after installation

The DELTA®-MS foundation protection system, impermeable to water, effectively keeps ground moisture away from foundation walls, for the driest, most comfortable, and longest-lasting basements in the business.

- The exclusive design of the DELTA®-MS protection system uses a vacuum-formed dimple pattern to create an air gap between the membrane and the foundation, allowing any incidental water getting past the dimpled membrane to flow freely to the perimeter footing drain
- The air gap then guarantees safe separation and full capillary break between the foundation wall and any ground moisture
- DELTA®-MS bridges foundation cracks, meaning no water intrusion, optimal comfort and healthy living spaces for homeowners, and fewer warranty claims or call-backs stemming from musty-smelling basements

The DELTA®-MS foundation protection system is known for its industry-leading durability, keeping foundations dry for the life of the building.

- DELTA®-MS is a co-extruded product, made of 60% recycled and 40% new materials; the use of virgin HDPE outside layers makes it the most durable dimple sheet on the market
- The specific co-extrusion makeup paired with the offset dimples of DELTA®-MS leads to higher stress crack resistance, ensuring that the original compressive strength of the membrane is maintained for the lifetime of the product, which helps to keep the basement dry

From design to application, DELTA®-MS makes it easy and cost effective to properly protect building foundations.

- Unlike tar or asphalt sprays, with DELTA®-MS there are no VOCs or nasty asphalt smells, it's non-toxic, which allows workers to stay on schedule, it doesn't require specialized safety equipment, and you don't have to wait around for fumes to dissipate
- DELTA®-MS comes in various sizes and widths so it can be used on a variety of buildings
- DELTA®-MS is supported by an extensive certified-installer program. This certification provides the confidence, reliability, and trust to ensure materials are properly applied, and buildings are properly protected
- The certified-installer program allows builders and contractors to provide customers a 5-year leak-proof warranty and 10-year material warranty